



**University of Baltimore
Student Government Association
Legislation 2021-2022**

Date introduced: 08/25/2021

Date voted upon: 08/25/2021

**Resolution #11 Asking the University of Baltimore to Provide Greater Autonomy to SGA as
Current Policies Regarding the Usage of External Websites and Organizational Branding Limit
the Organization in Being Able to Most Effectively Serve our Students in the Most Authentic
Way**

Introduced by: Senator Tuthill, Speaker Rabiou-Adebayo

Sponsored by: Senator Tuthill, Speaker Rabiou-Adebayo, Vice President Sandra Uche

Committee: Student Affairs

Written by: President Khoshkepazi, Executive Vice President Bridglal

WHEREAS, current rules and regulations established by the University of Baltimore limit SGA in areas of developing organizational branding that best fits our vision and mission as a student led organization,

WHEREAS, our current branding was developed by University of Baltimore Marketing Team, and it reflects expectations from the university and not the idea and creativity of students,

WHEREAS, the branding we are forced with does not resonate well with students and does not generate excitement, joy or positive stimulation,

WHEREAS, as a student organization we need to have the autonomy to create our own branding that best represents students independent voice and values,

WHEREAS, in addition to issues with our branding, SGA is currently not allowed to create a website hosted on SquareSpace or Wix and instead we are forced to have our website made for us from University of Baltimore Marketing team who utilize platforms that are not user friendly, lack quality and aesthetic values.

WHEREAS, such rules have a negative impact on our campus culture and create an environment where student organizations are unable to express their creativity and are forced to act as extension of the school,

WHEREAS, creating a user friendly website that is high quality, user friendly and easily editable is of utmost importance to SGA, and otherwise the imposed limits infringe SGA's ability to be an independent organization and a true voice for all students due to being forced into upholding branding and website that do not meet our organizational expectations, mission and values.

WHEREAS, other USM and non-USM schools do not force their student governments and student organizations into similarly strict rules and regulations.

THEREFORE, LET IT BE ENACTED:

SECTION 1: The University of Baltimore SGA asks the University of Baltimore to waive the requirement for SGA to have to follow branding that is forced on us by the University and provide us with greater autonomy over our organizational branding.

SECTION 2: SGA recommends the University of Baltimore to explore removing this requirement for all student organizations in order to allow students to utilize their creativity to the full extent.

Section 3: SGA Asks the University of Baltimore to allow SGA to create a website on Squarespace or Wix using the SGA email so it can easily be transitioned from one SGA administration to another.

Section 4: SGA publicly makes it known that we do not support such policies and we believe that they limit students' autonomy and infringe on our ability to run our Student Government Association in an

Vice President Sabrina Bridglal

Sabrina Bridglal (signature)

President Daniel Khoshkepazi

Daniel Khoshkepazi (signature)